

MELDARK

FREELANCE COPYWRITER

Mel has 15 years+ experience working on a diverse range of global brands in Toronto, London & Paris. She currently writes copy for print, web, radio and outdoor; ranging from short, punchy transit shelter lines to lengthy, informative, sponsored editorial.

She enjoys the variety that freelance allows whether it be writing a national campaign for a major food brand, a website for a small film company or an e-blast for an insurance firm.

Having also worked with Canada's top fashion photographers and stylists, she welcomes the opportunity to produce and art direct more photo shoots. You can view samples of her work at meldark.com.

